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To:	FACSIMILE NO.:	TELEPHONE NO.:
Examiner: Jean M. Corrielus Commissioner for Patents P.O. BOX 1450 Alexandria, VA 22313-1450	(571) 273-8300	(571)272-4032

FROM:	: Bernard L. Kleinke, Attorney for Applicant					
RE:	Title: HOUSEHOLD LEVEL SEGMENTATION METHOD AND SYSTEM Appl. No.: 09/872,457 Filing Date: June 1, 2001 Examiner: Jean M. Corrielus Art Unit: 2162					
FILE NO.	2174-101					
DATE:	October 3, 2006					

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PTOL-413A (09-08)
Approved for use through 09/31/2007, DMB 0861-0031

Applicant Initiated Interview Request Form						
Application No.: 09/872,457 Examiner: <u>Jean M. Corrielus</u>	First Named Applicant: <u>David R. Miller, et al.</u> Art Unit: <u>2162</u> Status of Application: <u>Pending</u>					
Tentative Participants: (1) Bernard L. Kleinke, Attorne (2) Scott M. Lohnes, Reg. No. 4						
Proposed Date of Interview: Oct. 9, 2006 Proposed Time: 2:00 (PM) EST						
Type of Interview Requested: (1) [X] Telephonic	(2) [ ] Personal	(3) [	] Video Con	ference		
Exhibit To Be Shown or Demo If yes, provide brief description			[X] NO			
Issues To Be Discussed						
Issues Clai Agreed		Discussed	Agreed	No		
(Rej., Obj., etc) Fig. #s	Prior Art	[ ]	[ ]	[ ]		
(2)		[ ]	[]	[ ]		
(3)		[ ]	[ ]	[ ]		
(4)		[ ]	[ ]	[ ]		
Brief Description of Arguments <u>Discussion of prior art relati</u>	ve to the claims as a	mended,	·			
An interview was conducted on the ab NOTE: This form should be complete (see MPEP § 713.01). This application will not be delayed frinterview. Therefore, applicant is adv	d by applicant and submi	tted to the examiner is sant's failure to submi	t a written record	d'afthic		
Bours Ward	<b>L</b>		ITERVIEW (37 CER	(1.122(b))		
Applicant/Applicant's Represents Bernard L. Kleinke Typed/Printed Name of Applican	_	Examiner/SP	E Signature			
22,123	_1:					
Registration Number, if ap	bucapie					

This collections of information is required by 37 CFR 1.133. The information is required to obtain or retain a beaufit by the public which is to the (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including eathering, preparing, and submitting the completed application form to the USPTO. These will vary depending upon the individual case. Any comments on the answer of time year require to complete this form and/or organizations for reducing this burdon, should be sent to the Chief Information Officer, U.S. Parent and Trademark Office, U.S. Department of Commerce, P.O. Bert 1451, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED PORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.